

## EEO Public File Report

**Group:** Sheridan Media  
**Stations:** KSHW-LP-TV, KROE-AM, KWYO-AM, KZWY-FM, KYTI-FM, KLQQ-FM, KOWY-FM

A station may accumulate the relevant information for the date range specified (using the previous EEO Internal Job Vacancy Summar Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

### A. Job Vacancies Filled Between 2016-05-29 and 2017-05-22

1. Job Title: Receptionist/Administrative Assist (J024865)	Date Submitted: 2016-08-01	Date Filled: 2016-08-22
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### B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Receptionist/Administrative Assist			Date Filled: 2016-08-22		
Source	Contact Person	Address	Tel #	Referred Person Hired?	Requesting Notification?
A.W.A.R.E. Inc. of Bozeman	Vicki DeBoer	420 West Mendenhall Bozeman, MT 59715	406-587-1181	NO	NO
Action for Eastern Montana - Districts I, II, III HRDC	Leslie Colbrese	2030 North Merrill P O Box 1309 Glendive, MT 59330	406-377-3564	NO	NO
All Access Radio	Joel Denver	28955 Pacific Coast Highway Suite 210 Malibu, CA 90265	310-457-6616	NO	NO
ARC of Natrona County	Toni Johnson	318 West B Street Casper, WY 82602	307-577-4913	NO	NO
Big Piney Branch	Debi	PO Box 768 Big Piney, WY 83113	307-276-3515	NO	NO
Boxelder Job Corps Center	Wendy Bevil	22023 Job Corps Place PO Box 110 Nemo, SD 57759	605-348-3636	NO	NO
Boys and Girls Club- Northern Cheyenne Nation, MT	Rick Robinson	100 Cheyenne Avenue Lame Deer, MT 59043	406-477-6654	NO	NO
Bureau of Indian Affairs	Susan Messerly	316 North 26th #4419 Billings, MT 59101	406-247-7956	NO	NO
Bureau of Indian Affairs-Crow Agency	Vianna Stewart	Weaver Drive-BIA Building 2 PO Box 69 Crow Agency , MT 59022	406-638-2672	NO	NO
Bureau of Indian Affairs-Northern Cheyenne Agency	Michael Addy	Highway 39-North Cheyenne Avenue-Building 41 PO Box 40 Lame Deer, MT 59043	406-477-8242	NO	NO
	Edward Parisian		406-247-7943	NO	NO

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Bureau of Indian Affairs-Rocky Mountain Regional Office		316 North 26th Street Billings, MT 59101			
Bureau of Indian Affairs-Wind River Agency	Edward Lone Fight	First and Washakie Streets PO box 158 Fort Washakie, WY 82514	307-332-7810	NO	NO
Carter County Welfare	Ayse Haxton	Food Pantry / Senior Citizens 101 Park Street Ekalaka, MT 59324		NO	NO
Catholic Conference Center	Paula	623 South Wolcott Casper, WY 82601	307-237-3723	NO	NO
Catholic Social Services of Montana-Billings	Becky Hubbert	1048 North 30th Street Billings, MT 59101	406-252-3399	NO	NO
Center Pole Foundation, The	Peggy White Wellknown Buffalo	Crow Tribe of Montana Garryowen, MT 59031	406-638-2820	NO	NO
College-Brown College-Career Services	Karol Baumeister	1440 Northland Drive Mendota Heights, MN 55120	800-627-6966	NO	NO
College-Casper College	Janet de Vries	125 College Drive Casper, WY 82601	307-268-2662	NO	NO
College-Casper College-Communication Department	Grant Wilson	125 College Drive Casper, WY 82601	307-268-2593	NO	NO
College-Central Wyoming College	Lance W. Goede	2660 Peck Avenue Riverton, WY 82501		NO	NO
College-Chief Dull Knife College	Angela Spotted Elk	PO Box 98 1 College Drive Lame Deer, MT 59043		NO	NO
College-Chief Dull Knife College Vocational Rehabilitation Program	Wayne Dagle	PO Box 98 1 College Drive Lame Deer, MT 59043	406-477-6215	NO	NO
College-Dawson Community College-Sidney Campus	Trish Matteson	160 South Central Avenue Sidney, MT 59270	406-482-4679	NO	NO
College-Eastern Wyoming College-Glendo	Sandy Engling	1150 Pine Street Wheatland, WY 82201	307-735-4001	NO	NO
College-Eastern Wyoming College-Newcastle	Kim Conselman	808 Birch Sreet Newcastle, WY 82701	307-746-3603	NO	NO
College-Gillette College Career Services	Amy Albrecht	300 West Sinclair Gillette, WY 82718	307-686-0254	NO	NO
College-Little Big Horn College	Mandy Plainfeather	1 Forest Lane Box 370 Crow Agency, MT 59022	406-638-3187	NO	NO

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College-Rocky Mountain College	Tracey Tiltz	1511 Poly Dr. Billings, MT 59102	406-657-1039	NO	NO
College-Western Nebraska Community College	Jim Schmucker	1601 East 27th Street Scotts Bluff, NE 69361	308-635-6054	NO	NO
Community College, Western Wyoming-Afton/Star Valley	Yvonne Putnam	445 Washington P.O. Box 1237 Afton, WY 83110	307-885-3834	NO	NO
Community College, Western Wyoming-Cokeville/Star Valley	Melanie Luthi	P.O. Box 76 Cokeville, WY 83114	307-279-3254	NO	NO
CORE Enterprises	Leigh-Ann Olsen	200 South 24th Street Billings, MT 59101	406-248-9115	NO	NO
Country Bounty	Sue Simpson	303 South Main Street Sheridan, WY 82801	307-674-4312	NO	NO
County Welfare Office	Sandy Nelson	Wibaux County Office 200 South Wibaux, PO Box 199 Wibaux, MT 59353	406-795-2481	NO	NO
Department of Workforce Services	Melana Culmings	61 South Gould Street Sheridan, WY 82801	307-672-9775	YES	NO
Easter Seals Career Development	Jodi Smith	267 North Main Street Sheridan, WY 82801	307-672-2816	NO	NO
Eastern Montana Industries	Sue Neilson	59 South Hayes Avenue P O Box 759 Miles City, MT 59301	406-234-3760	NO	NO
Eastern Shoshone and Northern Arapaho Tribe-Tribal Employment Rights Council	Darwin St. Clair, Jr.	PO Box 217 Washakie, WY 82514	307-349-8888	NO	NO
Experience Works - Bozeman	Peter Arnone	1062 Oak Street Bozeman, MT 59715	406-556-0729	NO	NO
Gillette Branch Public Library in Campbell County	Patty Myers	2101 South 4 J Road Gillette, WY 82718	307-687-0009	NO	NO
Gillette Business Leadership Network	Julie Cobb	1001 South Douglas Highway PO Box 2799 Gillette, WY 82716	888-682-1884	NO	NO
Hot Springs Literacy Council	Pat Coffield	2500 Minnekahta Avenue Hot Springs, SD 57747	605-745-3958	NO	NO
Hulett School	Beth Lougee	401 Sager P.O. Box 127 Hulett, WY 82720	307-467-5231	NO	NO
Indeed	Indeed	Internet	Internet	NO	NO

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Job Corps Center, Pine Ridge, NE	Steve Lenzo	15710 Hwy 385 Chadron, NE 69337	308-432-3316	NO	NO
Job Service	Elaine Roth	312 South Miller Avenue P.O. Box 1448 Gillette, WY 82716	307-682-9313	NO	NO
Job Service Workforce Center, Billings	Loretta Willems	2121 Rosebud Drive, Stop B Billings, MT 59102	406-655-6070	NO	NO
Lutheran Social Services	Alaina	211 North Grand Suite D Bozeman, MT 59715	406-586-2486	NO	NO
Management and Training Corporation	Marcella Buster	2830 North Ramshorn Drive Laurel, MT 59044	406-628-7850	NO	NO
Montana Department of Public Health & Human Services	Barb Gilskey	Human & Community Services Division-Judith Basin P O Box 427 Stanford, MT 59479	406-566-2499	NO	NO
Montana Department of Public Health & Human Services	Lisa Brittingham	Human & Community Services Division-Dawson, Wiba 121 South Douglas Glendive, MT 59330	406-377-4314	NO	NO
Montana Department of Public Health & Human Services	Donna Orthman	Human & Community Services Division-Custer 1010 Main Street, Courthouse Basement Miles City, MT 59301	406-874-3334	NO	NO
Montana Department of Public Health & Human Services	Brenda Rush	Human & Community Services Division-Big Horn 23 West 8th Street, P O Box 426 Hardin, MT 59034	406-665-8700	NO	NO
Montana Department of Public Health & Human Services	Barb Gilskey	Human & Community Services Division-Wheatland P O Box 4920 Harlowton, MT 59036	406-632-4895	NO	NO
Montana Department of Public Health & Human Services	Lisa Brittingham	Human & Community Services Division- County Courthouse, 217 West Park Terry, MT 59270	406-637-2133	NO	NO
Montana Department of Public Health & Human Services	Karen Erdie	Area II Agency on Aging P O Box 127 Roundup, MT 59072	406-323-1320	NO	NO
Montana Department of Public Health & Human Services	Gary Huffmaster	Human & Community Services Division-Yellowstone 111 North 31st Street Billings, MT 59101	406-237-0520	NO	NO
Montana Department of Public Health & Human Services	Nancy Ambrose	Human & Community Services Division- Sweet Grass 115th West 5th Avenue, P O Box 489 Big Timber, MT 59011	406-932-5266	NO	NO

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Montana Department of Public Health & Human Services	Donna Orthman	Human & Community Services Division-Carter, Fall 10 West Fallon Avenue, P O Box 759 Baker, MT 59313	406-778-7120	NO	NO
Montana Department of Public Health & Human Services	Donna Orthman	Human & Community Services Division-Treasure 121 North 11th Avenue, P O Box 5016 Forsyth, MT 59327	406-346-2563	NO	NO
Montana Department of Public Health & Human Services	Barb Gilskey	Human & Community Services Division-Fergus, Petr 312 Birch Street, Suite 1 Lewistown, MT 59457	406-538-7468	NO	NO
Montana Department of Public Health & Human Services	Nancy Ambrose	Human & Community Services Division-Meagher 15 West Main Courthouse, P O Box 514 White Sulphur Springs, MT 59645	406-547-3752	NO	NO
Montana Department of Public Health & Human Services	Lisa Brittingham	Human & Community Services Division - Richland 221 5th Street SW Sidney, MT 59270	406-433-2282	NO	NO
Montana Department of Public Health & Human Services	Eric Barnosky	Eastern Region I Child & Family Services 708 Palmer, P O Box 880 Miles City, MT 59301	406-232-1385	NO	NO
Montana Department of Public Health & Human Services	Marlene Redneck	Northern Cheyenne Tribal Health Department P O Box 67 Lame Deer, MT 59043	406-477-6722	NO	NO
Montana Department of Public Health & Human Services	Zane Spang	Northern Cheyenne Indian Health Service Unit P O Box 70 Lame Deer, MT 59043	406-477-4410	NO	NO
Montana Department of Public Health & Human Services	Chuck Leggette	Miles City Vocational Rehabilitation Services 114 North 7th Street Miles City, MT 59301	406-232-0583	NO	NO
Montana Department of Public Health & Human Services	Susan Fredericks	Crow PHS Indian Hospital P O Box 9 Crow Agency, MT 59022	406-638-3461	NO	NO
Montana Department of Public Health & Human Services	Mark Mahnke	Bozeman Vocational Rehabilitation Services 220 West Lamme, Suite 1E Bozeman, MT 59715	406-587-0601	NO	NO
Montana Department of Public Health & Human Services	Natalie Little Owl	LIFTT- Crow Agency Branch P O Box 1146 Crow Agency, MT 59022	406-679-0063	NO	NO
Montana Department of Public Health & Human Services	Bobbie Becker	LIFTT- Glendive Branch 218 West Bell, Suite 202 Glendive, MT 59330	406-377-4062	NO	NO
Montana Department of Public Health & Human Services	Nancy Ambrose	Human & Community Services Division - Stillwater 43 North 4th Street, P O Box 928 Columbus, MT 59019	406-322-5331	NO	NO

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Montana Department of Public Health & Human Services	Barb Gilskey	Human & Community Services Division-Musselshell 26 Main Street Roundup, MT 59072	406-323-2101	NO	NO
Montana Department of Public Health & Human Services	Ann Stallings	Human & Community Services Division-Gallatin 237 West Main Bozeman, MT 59715	406-582-3010	NO	NO
Montana Department of Public Health & Human Services	Chuck Leggate	Billings Vocational Rehabilitation Services - Re 2121 Rosebud Drive, Suite C Billings, MT 59102	406-248-4801	NO	NO
Montana Department of Public Health & Human Services	Kevin Frank	South Central Region III Child & Family Services 2525 4th Avenue North, Suite 309 Billings, MT 59101	406-657-3120	NO	NO
Montana Dept. of Labor & Industry - Workforce Services Division	Zanya Betley	Livingston Job Service Workforce Center 220 East Park, Box 1199 Livingston, MT 59047	406-222-0520	NO	NO
Montana Job Service One-Stop Center-Bozeman	Mike Pennington	121 N Willson Ave Bozeman, MT 59715	406-582-9200	NO	NO
Montana Job Service One-Stop Center-Glendive	Connie Balcer	211 South Kendrick Glendive, MT 59330	406-377-3314	NO	NO
Montana Job Service One-Stop Center-Lewiston	Ward Jones	300 First Avenue North Lewistown, MT 59457	406-538-8701	NO	NO
Montana Job Service One-Stop Center-Miles City	Mike Bissel	12 North 10th Street PO Box 1786 Miles City, MT 59301	406-232-8340	NO	NO
Montana Job Service One-Stop Center-Sidney	Steve Olson	211 North Central Sidney, MT 59270	406-433-6665	NO	NO
Montana Migrant Council	Claudia Stephens	1148 V. Ave. N Billings, MT 59101	406-248-3149	NO	NO
Montana Veterans Affairs Division	Cheryl Heald	Billings Office 1234 Avenue C Billings, MT 59102	406-248-8579	NO	NO
National Association of Broadcasters	Michelle Duke	1771 N Street, NW Suite 708 Washington, DC 20036	202-429-5300	NO	NO
North Dakota Department of Human Services-Billings County	Maurice Hardy	67 First Street Southeast PO Box 279 Beach, ND 58621	701-872-4121	NO	NO
North Dakota Department of Human Services-Bowman and Slope Counties	Laine Bertsch	104 First Street Northwest Suite 8 Bowman, ND 58623	701-523-3285	NO	NO

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Northern Arapahoe Tribe- Vocational Rehabilitation	Pamela Rodriquez	9 Great Plains Road Unit 9334 Arapahoe, WY 82510	307-856-8848	NO	NO
Parents Lets Unite for Kids (PLUK)	Bobbie Thurston	516 North 32nd Street Billings, MT 59101	406-255-0540	NO	NO
PROBATION & PAROLE OFFICE	KATRINA	756 GILCHRIST ST WHEATLAND, WY 82201	307-322-4653x	NO	NO
Probation and Parole Bureau-Adult-Region 4	Pam Bunke	121 3rd Street, West PO Box 908 Hardin, MT 59034	406-665-9810	NO	NO
Probation and Parole Bureau-Adult-Region 6	Loreen Barnaby	608 North Merrill Glendive, MT 59330	406-377-4086	NO	NO
Probation and Parole Office-Adult-Region 10	Loreen Barnaby	509 Main Street PO Box 703 Miles City, MT 59301	406-234-1962	NO	NO
Probation and Parole Office-Adult-Region 8	Pam Bunke	2615 4th Avenue South PO Box 31518 Billings, MT 59107	406-896-5400	NO	NO
Queen City Literacy Council	Patricia Ohnemus	PO Box 1093 Spearfish, SD 57783	605-717-4524	NO	NO
Renew	Eric Roesler	623 Commercial Dr. Gillette, WY 82716	307-686-2125	NO	NO
Salvation Army-Montana-Billings Corps Community Center	Major Edward Markham	2100 Sixth Avenue North PO Box 1903 Billings, MT 59101	406-245-4659	NO	NO
Salvation Army-South Dakota-Black Hills	James Beardseley	23095 Thunderhead Falls Road Rapid City, SD 57702	605-342-0982	NO	NO
Salvation Army-South Dakota-Rapid City Corps and Community Center	Nathan and Michele Harms	405 North Cherry Avenue Rapid City, SD 57701	605-342-0982	NO	NO
Salvation Army-Wyoming-Casper Corps Community Center	Captain Mark Merritt	625 South Jefferson Street Casper, WY 82601	307-234-1368	NO	NO
Sheridan County Chamber of Commerce	Dixie Johnson	1517 East Fifth Street PO Box 707 Sheridan, WY 82801	307-672-2485	NO	YES
Sheridan Media Internal Promotions	Kim Love	PO Box 5086 1716 Kroe Lane Sheridan, WY 82801	307-672-7421	NO	NO
Shoshone Business Council	Shelley Garvin	15 N. Fork Rd P.O. Box 538 Ft. Washakie, WY 82514	307-332-2005	NO	NO
SOCIAL SERVICE DEPT	JOB POSTINGS	PO BOX 2440 RAPID CITY, SD 57709	605-394-2434x	NO	NO

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SOCIAL SERVICE DEPT	MARIE KRAMER	624 YELLOWSTONE AVE ALLIANCE, NE 69301	308-762-6300x	NO	NO
SOCIAL SERVICE DEPT	JOYCE	P.O. BOX 242 HOT SPRINGS, SD 57747	605-745-5100x	NO	NO
STATE EMPLOYMENT COMMISSION	RONALD ORR	1610 EAST M STREET TORRINGTON, WY 82240	307-532-4171x	NO	NO
T.E.R.O. of Oglala Sioux Tribe, South Dakota	Don Twiss	P.O. Box 379 Pine Ridge, SD 57701	605-867-5167	NO	NO
Teton County Social Services	Sarah Michelle	Teton County Courthouse-Second Floor 180 South King Street Jackson, WY 83001	307-733-2533	NO	NO
United Way of Gallatin County	Carol Townsend	1516 West Babcock Bozeman, MT 59715	406-587-2194	NO	NO
University of Montana-Radio-TV Department KUFM-TV	Ray Ekness	The University of Montana School of Journalism 32 Campus Drive Missoula, MT 59801	406-243-4088	NO	NO
University-Montana State University	Alyce Mass	125 Strand Union Building Bozeman, MT 59717	406-994-4353	NO	NO
University-Montana State University-Billings Career Services	Patricia B. Reuss	1500 University Drive Billings, MT 59101	406-657-2168	NO	NO
University-Montana State University-Media & Theater Arts	Vicki Miller	PO 173350 Bozeman, MT 59717	406-994-2484	NO	NO
US Probation Office	James Patelis	2525 4th Avenue North Suite 100 Billings, MT 59101	406-657-5924	NO	NO
Wyoming Association of Broadcasters	Laura Grott	7217 Hawthorne Drive PO Box 1387 Cheyenne, WY 82003	307-632-7622	NO	YES
Youth Dynamics	Angie Lohrke	P O Box 1485 Miles City, MT 59301	406-232-4233	NO	NO
YWCA-Displaced Homemakers	Sandy Feralio	909 Wyoming Avenue Billings, MT 59101	406-245-6879	NO	NO
Total Resources: 118					
C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled Between 2016-05-29 and 2017-05-22 (this will be a raw number):			17		
D. Total Number of Interviewees For All Full-Time Vacancies Filled Between 2016-05-29 and 2017-05-22 Per Recruitment/Referral Sources:					



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Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred?	
Department of Workforce Services	Melana Culmmings	61 South Gould Street Sheridan, WY 82801	307-672-9775	8	
Indeed	Indeed	Internet	Internet	2	
Sheridan Media Internal Promotions	Kim Love	PO Box 5086 1716 Kroe Lane Sheridan, WY 82801	307-672-7421	6	

### E. Outreach Activities:

Date	Other Outreach Activity	Description of Activity
06/14/2016	Wyoming Association of Broadcaster Virtual Job Fair	Wyoming Association of Broadcasters Virtual Job Fair. Hosted by The Wyoming Association of Broadcasters. <a href="http://www.careerpage.org/broadcastersvirtualjobfair.com">www.careerpage.org/broadcastersvirtualjobfair.com</a> . For the Week of June 6th 2016 through June 10th 2016. The site received 590 Visits with 20,456 Hits and 7 applications for the week of June 6th 2016 - June 10th 2016. Radio Ads were run on all Nine of Sheridan Media Stations promoting the job fair.
11/17/2016	Wage & Hour Bootcamp Seminar	Sheridan Media GM, Bob Grammens attended a workshop regarding the proposed wage and hour changes scheduled for December, 1st 2016. The Society of Human Resource Management through the local Chamber of Commerce presented a Wage and Hour Bootcamp with Brad Cave a lawyer from Cheyenne specializing in Labor and Wages. This seminar is to keep your business or organization in compliance with federal and state pay laws: • Basic Training: What is the Fair Labor Standards Act and why should I care? • Counting Hours and Paying Dollars: Nuts and bolts of counting hours worked, calculating overtime, and payroll rules. • Exempt or Non-Exempt: How to administer the administrative exemption, among others, and how to fix your mistakes. • Everybody Gets A Raise, Right?: Implementing the new salary threshold for the "white collar" exemptions. The Seminar was held on November 17th, 2016.
12/30/2016	Wyoming Association of Boadcasters Job Fair	Wyoming Association of Broadcasters Virtual Job Fair. Hosted by The Wyoming Association of Broadcasters. <a href="http://www.careerpage.org/broadcastersvirtualjobfair.com">www.careerpage.org/broadcastersvirtualjobfair.com</a> . For the Week of December 10th 2016 through December 16th 2016. The site received 1397 Visits with 20,151 Hits and 9 applications for the week of Decebmer 10th 2016 - December 16th 2016. Radio Ads were run on all Nine of Sheridan Media Stations promoting the job fair.
01/24/2017	EEO Recruitment Ads	Sheridan Media continues to run EEO Recruitment Radio ads from 1-30-17 through 12-31-17. Ads are ran every other week. 4 ads per day on all Sheridan Media stations. Ads will continue to run through the end of 2017. Radio ad copy is attached: IF YOU THINK THE ONLY JOB AT A RADIO STATION IS IN FRONT OF A MICROPHONE, YOU'RE MISSING SOME GREAT OPPORTUNITIES. SHERIDAN MEDIA EMPLOYS A NUMBER OF PEOPLE IN VARIOUS CAPACITIES INCLUDING ADVERTISING SALES, NEWS, PROMOTIONS, BUSINESS ADMINISTRATION AND ENGINEERING. IF YOU OR YOUR ORGANIZATION WOULD LIKE TO KNOW IF THERE IS A JOB OPENING AT SHERIDAN MEDIA. PLEASE SEND YOUR MAILING ADDRESS REQUEST TO BOB GRAMMENS, GENERAL MANAGER, SHERIDAN MEDIA P.O. BOX 5086, SHERIDAN, WYOMING 82801 AND WE WILL THEN SEND A NOTICE TO YOUR ORGANIZATION OR GROUP EVERY TIME THERE IS A FULL TIME JOB OPENING. SHERIDAN MEDIA IS AN EQUAL OPPORTUNITY EMPLOYER.
02/13/2017	Gillette Wyoming Winter Western	The Gillette Cam-Plex Winter Fest features the combination of the Town and Country trade show, with

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	Trade Show	entertainment, and a PRCA Rodeo plus other activities such as Stock Dog Trials. The Trade Show traditionally draws up to 2,000+ people who participate in the shopping experience and meeting both for-profit and non-profit organizations informing the public about their "cause". Sheridan Media "teams" up with the Cam-Plex in Gillette Wyoming to promote the event with both paid and non-profit matched advertising on our primary radio stations. In turn, Sheridan Media receives a booth in trade at the Town and Country trade show. Our "primary" objective is to put a "face" on our stations that have local following as well as introduce our stations to those that have not been acquainted with us. We also present any job opportunities that are available at Sheridan Media and all the positions that our Company offers. It has been a great way to help promote our stations, as well as introduce our station web site, www.sheridanmedia.com. Winter Fest is one of the largest, singular events in the Gillette area during the winter months and is heavily attended. The booth was manned by Ted Wenkus, Sales Rep and Program Manager Tommy Braaten, a person of authority in charge of hiring On-Air Staff.
02/15/2017	Sheridan High School Marketing Class Presentation	Kathleen Pilch invited Tommy Braaten, Director of Programming to speak with the students in her marketing class, Wednesday, February 15th, 2017. They shared a news release outlining the Sources of Strength Program, a fundraising campaign for Suicide Prevention. It was well written, but I had Sheridan Media reporter Pat Blair rewrite it for broadcast purposes, and shared with the class. Tommy B spoke about career's in Broadcasting and shared definitions of news, marketing and public relations. We enjoyed being asked to come speak. Tommy has already interviewed one possible applicant for a summer job.
02/15/2017	Sheridan High School Marketing Class Speech	SHERIDAN HIGH SCHOOL MARKETING CLASS Kathleen Pilch invited Tommy B, Director of Programming to speak with the students in her marketing class, Wednesday, February 15, 2017. They shared a news release outlining the Sources of Strength Program, a fundraising campaign for Suicide Prevention. It was very well written, but I had reporter Pat Blair rewrite it for broadcast purposes, and shared that with the class. When class began, we toured the school hallways to see the posters and window displays for their marketing campaign. I learned how they had broken into four groups to develop and execute the various parts of their campaign. I started my talk with a brief background on my career and my current duties at Sheridan Media. Then I shared some definitions of news, marketing and public relations, including my own insight on how they go together in my daily routine. I finished by inviting questions from the class. One in particular was about the number of people who worked at the station and what duties they performed. I was excited to share how our team worked together, and especially focused on the duties of the part-time high school students we've employed over the years, including their own classmate Dylan Kruse who works for Sheridan Media. I enjoyed being their guest and I believe it was well received. I've already interviewed one possible applicant from the class for a summer job. Tommy Braaten Director of News & Programming Sheridan Media
03/31/2017	SESAC/IdeaBank Scholarship	SESAC, The International Broadcasters' Idea Bank and Sheridan Media teamed up for a \$10,000 Scholarship for a Junior or Senior (As of January 15th, 2017) at a college or university that offers undergraduate training in Radio Broadcasting and / or song writing related programs, such as advertising, mass media, communications, journalism, or music composition studies. Applications were made available at our Sheridan Media Radio Station, our Website and the local High Schools. We have had several applications picked up. Application must be received by March 7th, 2017 to the IBIB office for consideration. We ran Radio ads directing students about the scholarship and directing them to our station and our station website.
04/20/2017	Veterans Affairs Job Fair	The local Veterans Administration held a Job fair on the grounds of the VA on Wednesday, April 20th, 2017. Sheridan Media had a manned booth. Sheridan Media personal answered questions about all aspects of Radio Broadcasting to Veterans and the general public. We handed out flyers on all the positions at our stations as well as job descriptions and Station Information. Bob Grammens - GM, Tommy Braaten - Director of Programming, Steve Sisson - Operations Manager, and Jim Schellinger - Sales Manager were present. All Employee's possessing substantial responsibility in hiring decisions.

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04/27/2017	Sheridan College Career Network Fair	Sheridan College Career Network Fair. 10a-2pm. April 26th, 2017. Sheridan Media manned a booth on site for 4 hours.... Management talked with potential employees on all aspects of broadcasting and future opportunities at Sheridan Media. Issues discussed included programming...music...promotions and sales. Area Veterans were included in the Job Fair from 10am - 2pm. Management answered questions about career opportunities in Broadcasting! Bob Grammens - General Manager Jim Schellinger - Director of Sales. The booth was manned by Upper Management.
05/01/2017	Home and Garden Expo	Sheridan Media participated in a Home & Garden Show March 14th-16th 2017 at the Holiday Inn. Sheridan Media had a Booth set up and manned by Sheridan Media Personnel. Jim Schellinger, Sales Manager: Bob Grammens,GM: Steve Sisson, OM: They manned the booth during the 3 days. (employee's possessing substantial responsibility in making a hiring decision.) We had Job Opening and Opportunities in the Broadcasting field, along with Job Description sheets available in our Booth. We had personnel on hand to talk about employment opportunities and internships with the public during the 3 day show.
05/01/2017	NAB Conference Upper Management	April 24th - April 26th 2017, Chief Engineer/Operations Manager Steve Sisson attended the NAB Conference in Las Vegas,NV. The goal being to keep abreast of the latest in technology and information concerning Rules, Regulations, changes and the future of Radio Broadcasting. Sisson attended many sessions in Management and Engineering including sessions with FCC Commissioners. Mr. Sisson is a member of Upper Management with Sheridan Media and an employee with authority in hiring.
05/01/2017	Wyoming Broadcasters/Sheridan Media Scholarship	Sheridan Media / Lovcom, Inc participate annually in the Wyoming Association of Broadcasters Scholarship Program. Each year the WAB and Sheridan Media offers up to five \$1000 general scholarships for students in a broadcast related field. Applicants must attend a Wyoming Community College or University, be full-time, have a GPA of at least 2.5, exhibit superior potential in studies or activities related to a broadcast related field. All Lovcom, Inc Radio Stations (KROE,KZWY,KWYO,KLQQ,KYTI,KOWY,KSHW) participate by making financial contributions, disseminating scholarship materials at our studios, on our Website and run PSA's On-Air informing the public on the Scholarships as well as assisting in judging the applicants.